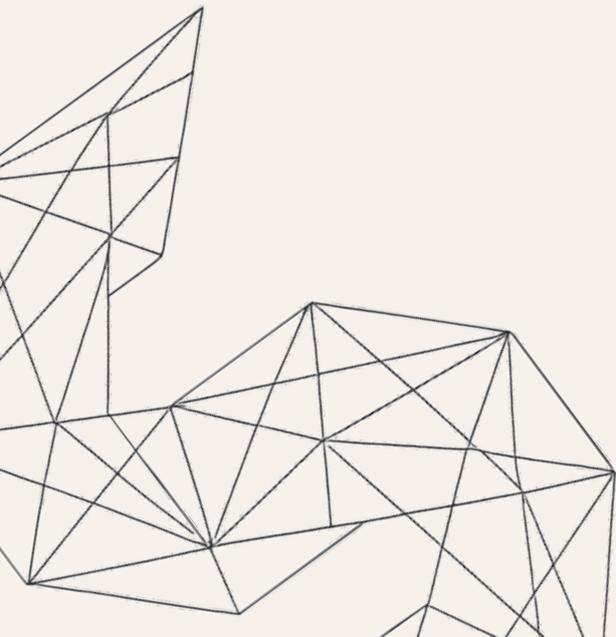# 7 Tiles Collective

Think big, keep it simple.

The 7 Tiles Collective brings together strategy, capability, and people – a boutique strategy and innovation studio for organisations that want to think bigger, build smarter, and deliver outcomes that stick.

Founded in 2021 , our work is simple at its core:
- Bold thinking grounded in practicality.
- Human ideas shaped with smart design.
- Innovation that lands in the real world.
- Building teams equipped to move, adapt, and grow.

If you're building something new, navigating change, or chasing what's next, you're in the right place.

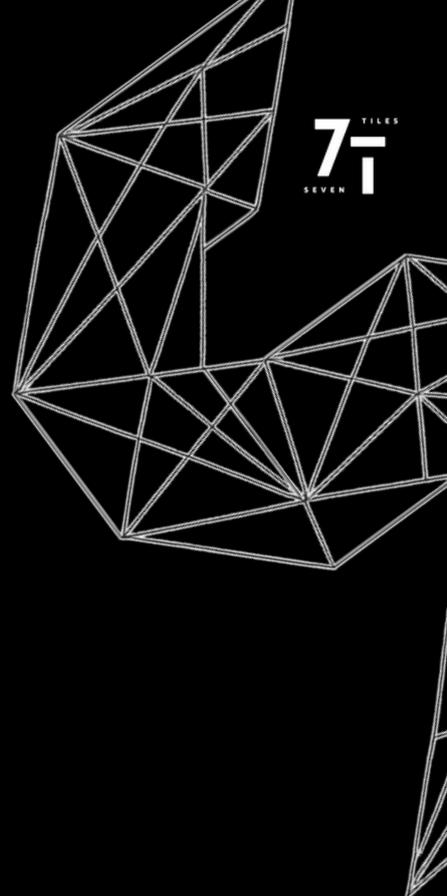**Creative methods. Senior experts. Real outcomes.**

The collective

The 7 Tiles Collective is structured around Advisory, Academy, and Delivery because real change doesn't happen in a single move.
It requires clear direction, capable people, and the ability to deliver in real environments.

This portfolio model allows us to:
- Shape direction through **Advisory.**
- Build capability through **Academy.**
- Deliver outcomes through **Delivery.**

Advisory

bringing clarity to complex decisions and setting a practical path forward.

Academy

equipping leaders and teams with the skills and confidence to work in modern ways.

Delivery

embedding trusted specialists to turn intent into action when it matters most.

Advisory

bringing clarity to complex decisions and setting a practical path forward.

Signature services

These are the offerings we're known for. Impactful, skilfully facilitated, and built to move teams forward. They're not the only things we do, but they define how we work at our best.

THE 7 TILES WORKSHOP FACILITATION

A premium facilitation service for executives, leaders, team and project groups who need clarity, alignment, and momentum.

WOW PLAYBOOK

A simple, powerful set of habits, rituals, and methods that help teams move from reactive to adaptive. The Ways of Working (WoW) playbooks build your team to deliver faster, clearer, and more intentionally.

DIGITAL & AI AMBITION & MATURITY SCAN

A structured, human-first assessment to understand your current capability, future opportunity, and safe next steps in digital transformation and Artificial Intelligence. Clear insights, no jargon, grounded in real-world use.

We don't try to do everything, we focus on what matters most. Our capabilities are carefully selected to help organisations think clearly, be innovative and creative, act decisively, and deliver with confidence. Each service is designed to cut through complexity and create real, lasting value. This is capability with purpose, not volume.
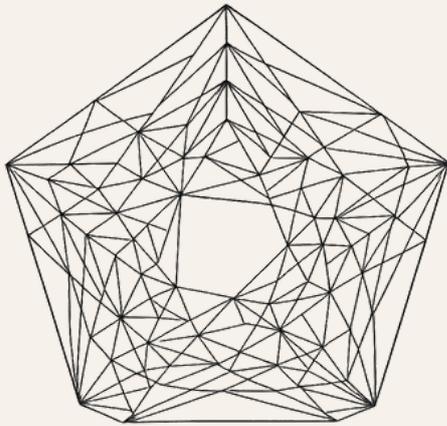
WORKSHOPS & FACILITATION

- Vision, Purpose & Mission
- Business and Operational Planning
- Planning days
- Hack Days & Hackathons
- Topical (Digital, CX, AI, Data, Cyber, Agile)
- Lego Serious Play

STRATEGY & AMBITION

- Digital, CX, Innovation & AI Strategy
- Digital Ambition Planning
- 4-Year Strategic Planning
- AI Ambition and Maturity Scan
- Emerging Technology Roadmaps
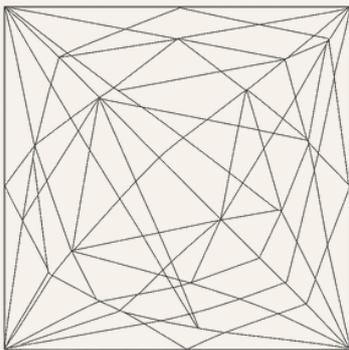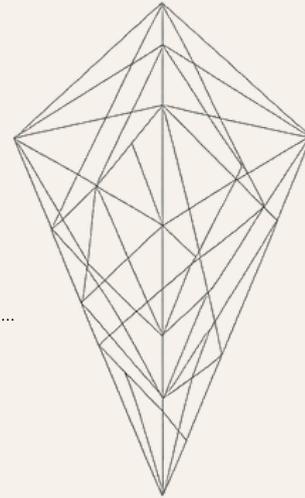- Three-Horizon Strategic Planning
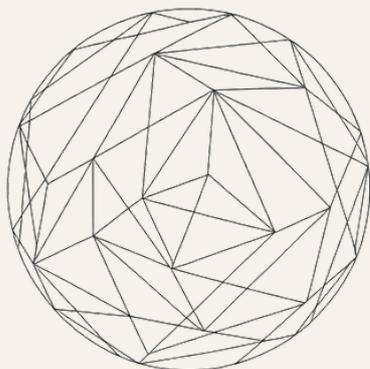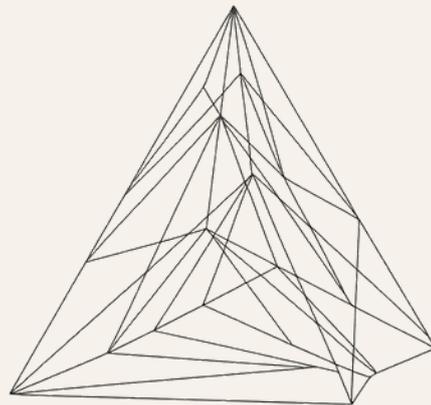
INNOVATION & HUMAN-CENTRED DESIGN

- Digital Curiosity (Innovation) Lab
- Design Thinking / HCD
- Customer insights + research
- Product & Service Design

WAYS OF WORKING &
ORGANISATIONAL CHANGE

- Agile/Hybrid ways of Working
- Cultural Change
- WoW Playbooks
- Team structures and development
- Leadership alignment

FRAMEWORK, MODELS,
STRUCTURE - DESIGN &
IMPLEMENTATION

- Customer Engagement & Experience
- Product Development
- Product Management
- Operating, Delivery & Capability
- Innovation

If any of our jargon sounds like it escaped from a funky dictionary, let us know. Whether you call it something else or you've got an ambiguous problem to unpack, we're here to brainstorm it with you.
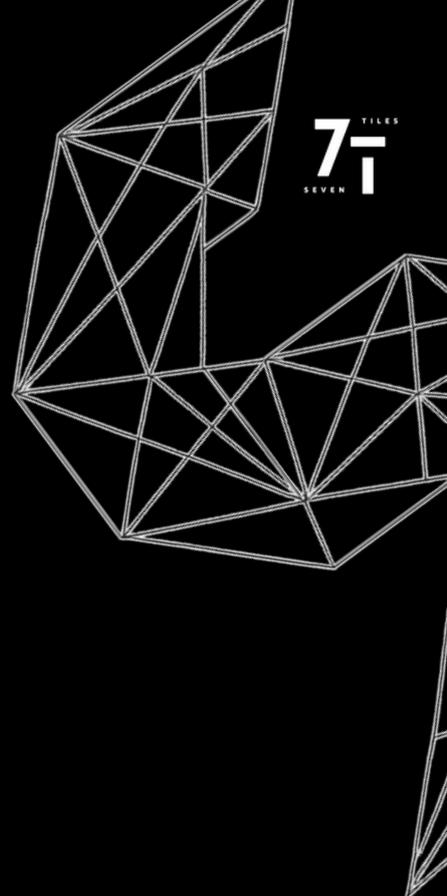
Academy

equipping leaders and
teams with the skills and
confidence to work in
modern ways.

The 7 Tiles Academy builds capability through practical, experience-led training that helps people think clearly, collaborate effectively, and deliver in complex environments. Our programs focus on human-centred design, modern ways of working, and agile practice – not as theory, but as applied skills teams can use immediately.

Training is designed to meet people where they are, strengthen confidence through practice, and support lasting behaviour change, from emerging practitioners to experienced leaders.

HUMAN CENTERED DESIGN LED TEAMS

- Foundations for confident, human-centred design practice.
- Building internal HCD capability and confidence
- Transitioning from "doing design" to "being design-led"
- Applied design coaching and practice for real work, not theory.
- Hands-on support from early-stage discovery and delivery.

LEADING THE ROOM

- Facilitation skills for complex conversations
- Designing and running effective workshops
- Leading co-design with diverse stakeholders
- Decision-making and synthesis techniques
- Executive and leadership facilitation

AGILE COACHING AND WAYS OF WORKING

- Agile maturity assessments and uplift plans
- Embedded agile coaching for teams and leaders in real environments.
- Designing and embedding practical ways of working.
- Coaching product owners, delivery leads, and teams
- Pragmatic agile that works in regulated and government contexts.
- Agile foundations across Scrum, Kanban, and hybrid models.

Delivery

embedding trusted
specialists to turn intent
into action when it
matters most.

Intent into action

Delivery provides organisations with experienced practitioners who can step into complex environments and contribute from day one. These roles are designed to support delivery, uplift teams, and bring momentum to work already underway – bridging strategy, capability, and execution.
Every role is grounded in real-world experience, expertise comfortable operating in regulated environments, and focused on outcomes, not overhead.

Delivery speciality includes
- Service Designers
- UI/UX Designers
- Product Manager/Product Owner
- Agile Coach
- HCD/Design Coach
- Business Analysts
- Project Managers

Right Where You Are

Every team is unique, but the starting point often falls into one of three places. Once we know where you are, our senior team listens deeply, and works with you from that point forward.

If you're starting something new

New programs, new products, new companies, new tech decisions, or new customer ambitions.
We help you clarify your vision, define the real problem, and design a pragmatic path forward keeping you accountable and on track to get there.

If you're in the middle of something

Pivots, roadblocks, stalled ideas, low energy, too much doing and not enough thinking.
We bring a beginner's mind, creative tools, and industry perspective to move you past hurdles and reignite momentum wihin your team.

If you've just finished and now need direction

You've launched the tech. Changed the model. Built the platform. Gone live.
Now you want growth, clarity, and a way to keep innovating.
We help teams shift into new Ways of Working, build roadmaps, and adopt a growth mindset.

7 TILES SEVEN

What makes us different

You work with **senior experts** from day one – no handoffs, no layers, no filler. We blend creativity with pragmatism, bringing innovative thinking anchored in practical delivery. Our facilitation and strategy work is supported by our own **toolkit**: purpose-built canvases, proven methods, frameworks and IP shaped by real experience.

We **design for humans, not documents** – every session is collaborative, visual, and intentionally crafted to make people think differently so the outcome lands with impact. Our delivery feels different too: beautiful, clear, designed outputs, not another PDF you'll never open again.

We also **leave teams stronger than we found them**. We uplift capability, transfer our tools, and make ourselves redundant – enabling your people to work with confidence long after the engagement ends.

Trust, clarity, and simplicity guide how we work. It keeps everything moving the right way... the 7 Tiles way.

Our team

We don't do big egos or buzzword Olympics. Just real humans who listen first, think boldly, and co-create with you from day one. Each team member brings a different flavour – strategy, design, technology, cyber, experimentation – but we're united by one core belief: great work happens when we move together.

So here they are: the people who ask better questions, stretch possibilities, and help you unlock progress that actually sticks.

Nahshon Pinto
Founder, CEO

Clarissa Keil
Digital & CX

Janet Brimson
Strategy, Information Transformation

Wipul Jayawickrama
Cyber Strategy & Policy

Joey Chan
CX, Design, UX

Daniel Pollard
xR/Robotics, Emerging Tech

Gavin Thiesfield
Design, UI, UX, CX

National and Global partnerships allow us to work collaboratively around the world.

- **AUSTRALIA:** BRISBANE **(Head office)** SYDNEY | MELBOURNE | CANBERRA
- **NEW ZEALAND:** WELLINGTON
- **UNITED ARAB EMIRATES:** DUBAI
- **UNITED KINGDOM:** LONDON

Our customers

"I have had the privilege of working with the 7 Tiles Team over an extended period across a range of strategic initiatives. Throughout this time, they have consistently challenged my thinking in a constructive and insightful way, leading to the co-creation of innovative strategies that I have since successfully implemented. What distinguishes the 7 Tiles Team is their ability to fully integrate with our organisation—sharing knowledge openly and uplifting capability at every level. This collaborative approach not only delivers immediate results but also builds long-term value by strengthening internal expertise. The 7 Tiles Team are more than service providers; they are genuine partners in strategy and execution."

Ashley Beecham | Manager – Digital & Data Insights, Hastings Deering Australia Ltd

"Nash is an engaging and intuitive facilitator and thinker who can take your team on a journey to inspire and then identify and map out the measurable change steps.."

Priscilla Radice| Deputy Director General, Health Infrastructure Queensland

"Working with Nash and 7 Tiles has provided our business with the tools and mindset to widen our thinking and identify further opportunities. We were impressed by how quickly Nash gained a deep understanding of our business, team and goals which helped enormously during our sessions. The framework used by Nash can be applied to many areas of business to solve problems and capitalise on opportunities."

Steve Ball, Director, Johnco Products

Queensland Government Panel: ICTSS13.03B

Not sure where to start? Start with a conversation.

Ways to engage

- Book a discovery call
- Schedule a meeting about a Workshop
- Ask us about the Digital Curiosity Lab.
- Have us help you design your Ways of Working
- Or simply bring us an early-stage problem. We love the ambiguous ones.

Contact

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